



## **Call for abstracts**

**Product Data Technology** 

PDT Europe 2017

October 18-19, 2017 Gothenburg, Sweden

Co-located with CIMdata's PLM Road Map Europe 2017 October 17, 2017

PDT Europe 2017 focus on
Automotive, Aerospace, Defence,
Manufacturing, HighTech
Architecture, Engineering and Construction (AEC)

### Theme PDT Europe 2017:

# Continuous transformation of PLM to support the Lifecycle Model-Based Enterprise.

Products are becoming systems with increased complexity. This development is driving the take up model based enterprise (MBE) approaches. These include digital twin, digital thread, digital enterprise and Industrial Internet of Things (IIoT), all of which need to work together. This means increased interoperability, democratization and collaboration.

Everything and everyone is connected. Data must be reused across the systems lifecycle and business networks and this calls for a broad definition of MBE. MBE is cross discipline and cross organization. Much more than 3D CAD, it includes processes up-stream, as well as down-stream of CAD.

In parallel, the competitive landscape is changing at an unprecedented pace with pressure on lead times, quality and cost. Competition, globalization, joint ventures, mergers & acquisitions force organizations to transform to survive. MBE must be implemented for agile processes and change.

PDT Europe 2017 will look into strategies, tactics and implementations moving towards MBE, anticipated and realized business benefits.

# Conference topics and proposed contributions to PDT Europe 2017

This "Call for abstracts" invites original contributions that in any way builds on what is described above. Presentation may target any of the following areas or a combination thereof:

- Business & ROI
- Technology & Standards
- Processes & Methodologies

### **Programme committee**

Peter Bilello, CIMdata, USA Frederic Feru, Airbus, France Håkan Kårdén, Eurostep, Sweden Nigel Shaw, Eurostep, UK Jos Voskuil, TacIT, Netherlands Trond Zimmerman, Volvo AB, Sweden This 'Call for abstracts' invites original contributions concerning any of the following specific or general topics, or other related material.

#### **Conference venue**

The conference is being held at Clarion Hotel Post in central Gothenburg. Just a step away from Gothenburg C. The stunning architecture of the old Posthuset (Post Office) has been preserved and enhanced by a new and equally spectacular refurbishment.

We expect a very good event with many interesting presentations, as we have had earlier years.

## **Key dates**

April 5	Call for abstract open
May 5	Abstracts due
June 5	Final programme published
Oct 18-19	PDT Main Conference

Abstracts should be sent to:	If you have questions please contact conference management:
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