



PLM ROAD MAP 2018 & PDT 2018

Two locations for 2018!

**15-17 MAY: THE MARRIOTT, TYSONS CORNER
METRO WASHINGTON D.C., USA**

**24-25 OCTOBER: LE MERIDIEN
STUTTGART, GERMANY**

SPONSORSHIP OPPORTUNITIES



JOIN US FOR PLM ROAD MAP & PDT



Join us for PLM Road Map & PDT in Metro WASHINGTON D.C., USA & STUTTGART, GERMANY

We are delighted to invite your company to be part of PLM Road Map 2018 and PDT 2018 by joining us in the Washington D.C. area in May and in Stuttgart, Germany in October for the most important PLM events of the year.

There are a limited number of opportunities available for your company to sponsor the events, opportunities that provide you with access to a highly focused group of attendees, all directly involved in the PLM Economy.

READY TO **LEARN**

READY TO **LISTEN**

READY TO **BUY**





PDT 2018
Washington D.C. - May 17
Stuttgart - October 25

Align YOUR COMPANY with two of the best known EVENTS in the PLM eco-system

PLM Road Map and PDT events are widely recognized as two of the must attend events on the annual PLM event calendar. Being part of PLM Road Map and PDT presents a positive impression of your company's commitment to best practices, standards, and the future evolution of PLM.



PLM Road Map™ 2018
in conjunction with PDT 2018

The must-attend event for PLM industry
executives and PLM practitioners globally

May 15-16 | Washington D.C., USA
October 24 | Stuttgart, Germany



PDT 2018
Washington D.C. - May 17
Stuttgart - October 26

WHAT ARE THE BENEFITS OF BECOMING A PLM ROAD MAP / PDT SPONSOR?

- **PROMOTE** your company to our highly focused group of attendees
- **NETWORK** with new industry contacts
- **LEARN** what your competitors are doing
- **SHOWCASE** your latest products and services
- **FIND OUT** what your target audience expects from you
- **UNDERSTAND** what is trending in the industry and how you fit in



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TWO CONFERENCES ONE SPONSORSHIP PACKAGE

SPONSORSHIPS cover both PLM Road Map and PDT events.

At PLM Road Map & PDT in metro Washington D.C. you will enjoy **three-days** of presentations and networking opportunities.

At PLM Road Map & PDT in Stuttgart there will be **two-days** of presentations and networking.

The co-location of these events provides sponsors with access to both groups of attendees in our intimate PLM Collaboration Café area.

The PLM Collaboration Café, is a high visibility area where you will be able to meet attendees and maximize sales leads, you can also use that area to share your solutions.





SPONSORSHIP OPPORTUNITIES



Sponsoring PLM Road Map and PDT is an excellent opportunity for **YOUR COMPANY** to be recognized as an industry thought-leader in front of an audience of industry leaders who come to this event **READY TO LEARN, READY TO LISTEN, and READY TO BUY.**

We listened and have one level of sponsorship that treats all our sponsors the same!

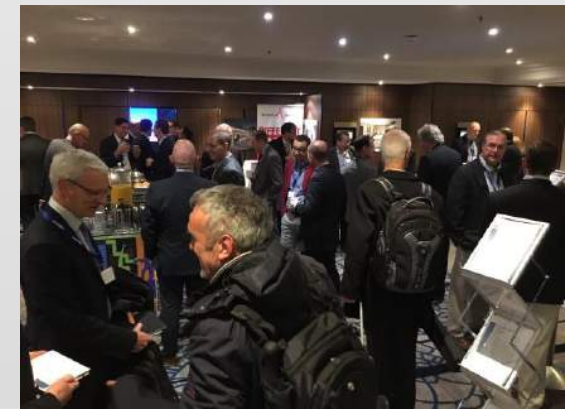
- **PLM Road Map / PDT Event Sponsor**

Our attendees are:

READY TO LEARN

READY TO LISTEN

READY TO BUY





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PLM ROAD MAP / PDT SPONSOR BENEFITS

Sponsorship ensures that your company is recognized as vital supporter of PLM Road Map / PDT.

BENEFITS INCLUDE:

- **Participation** as a speaker in a sponsor vignette that will take place as part of the plenary session
- 3 **registrations** to both events for the sponsoring organization
- 7 registrations to both events for your specially invited **industrial end user guests**
- **Discussion table** in PLM Collaboration Café
- **On-line** version of PLM Collaboration Café, hosted on **CIMdata.com**
- Executive results of an **attendee poll** conducted during the events
- **Publicity** supporting your sponsorship
- Copy of **attendee list**

COST: **Washington D.C. US\$10,000**
 [3-days]

Stuttgart €7.500
[2-days]





SPONSORSHIP ENHANCEMENTS

AVAILABLE AS PART OF SPONSORSHIP PACKAGE

- | | Washington | Stuttgart |
|---|-------------------|------------------|
| ■ Conference Name Badge Holders: | US\$4,000 | €2.500 |
| ■ Conference AV Sponsor: | US\$4,000 | €2.500 |
| ■ Various meal/break sponsorships are available, contact CIMdata for details. | | |





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SPONSORSHIP APPLICATION FORM

YES! I WOULD LIKE TO SPONSOR PLM ROAD MAP 2018 / PDT 2018

Please complete the form and e-mail to a.rodger@CIMdata.com or fax to +1 734.668.1957

I am interested in the May & October Event May Event October Event

Name:

Company Name:

Address:

City

Post Code/Zip

Country

Telephone:

Email:

Signature:

Date:

