

News Release

FOR IMMEDIATE RELEASE

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Agenda Topics Announced for PLM Road Map NA & PDT NA 2019

This major PLM industry event will take place in in the Washington D.C. area in May.

Ann Arbor, MI, USA & Stockholm, Sweden 14 March 2019—CIMdata and Eurostep are pleased to announce the agenda topics for PLM Road Map™ North America & PDT North America 2019 which will take place May 29-30 at the Marriott Hotel, Tysons Corner, VA. The theme for this year's event is “PLM for Professionals—Product Lifecycle Innovation.”

Using a format that will offer a series of keynote and plenary sessions designed to facilitate conversations between conference speakers and conference participants, PLM Road Map & PDT NA will bring together the perspectives of leading thinkers from aerospace & defense, automotive, medical device, and other industries who are expanding the value footprint of PLM and who are tackling the pain points that erode PLM's value potential.

Over the course of the two-days, presentations will be made on the following critical topics:

- The State of PLM: Today's Market & Leading Trends
- Best Practices for Multiple-view Bill of Materials Management
- A Current and Future State Overview of PLM Interconnectivity for a Medical Device Company
- A Flagship Data Integration Project in Support of the Royal Navy's New Carriers
- The Minimum Digital Thread for Aircraft Certification
- PLM and Complexity
- The Challenges of Model-Based Systems Engineering for NASA
- Navigating the Journey to Industrie 4.0. The Good, The Bad, and Making the Ugly – Less Ugly!
- Optimization of Supply Chain Collaboration Practices
- PLM, Model-Based Systems Engineering, and the supply chain—challenges and opportunities
- Enabling Model-Based Systems Engineering Data Interoperability
- Is it Really a Digital Twin If We Don't Know the As-Built Configuration?
- Bringing all the Trends Together, what's next?

According to Ms. Cheryl Peck, CIMdata's Director of Marketing, “We are committed to delivering high client value through our PLM conferences. The agenda topics we have put together reflect the findings of our research and experience and will cover the classics of PLM and the upcoming PLM enablers. Simply put: pain points and trends!”

“The topics are of high interest to any PLM professional and the line-up of speakers is impressive,” says Mr. Håkan Kårdén, Eurostep’s Director of Marketing. “Possibilities as well as challenges are everywhere and any PLM professional will benefit from networking and sharing ideas, even more so as PLM is rapidly growing in scope. We are delivering a sharing and learning experience with exceptional quality and it is a must attend event”, added Mr Kårdén.

PLM Road Map NA & PDT NA is the premier event for PLM industry leaders and PLM practitioners globally—providing independent education and a collaborative networking environment where ideas, trends, experiences, and relationships critical to the industry germinate and take root.

In addition to the event to be held in May, CIMdata and Eurostep will collaborate to bring PLM Road Map EMEA and PDT Europe to Paris, France on 13-14 November 2019.

For more detail on the agenda please visit [the PDT website](#)

About CIMdata

CIMdata, a leading independent worldwide firm, provides strategic management consulting to maximize an enterprise’s ability to design and deliver innovative products and services through the application of Product Lifecycle Management (PLM) solutions. Since its founding in 1983, CIMdata has delivered world-class knowledge, expertise, and best-practice methods on PLM solutions. These solutions incorporate both business processes and a wide-ranging set of PLM-enabling technologies.

CIMdata works with both industrial organizations and providers of technologies and services seeking competitive advantage in the global economy. In addition to consulting, CIMdata conducts research, provides PLM-focused subscription services, and produces several commercial publications. The company also provides industry education through PLM certificate programs, seminars, and conferences worldwide. CIMdata serves clients around the world from offices in North America, Europe, and Asia-Pacific. To learn more about CIMdata’s services, visit our website, www.CIMdata.com; follow us on Twitter at <http://twitter.com/CIMdataPLMNews>; or contact CIMdata at: 3909 Research Park Drive, Ann Arbor, MI 48108, USA; Tel: +1 734.668.9922; Fax: +1 734.668.1957; or at Oogststraat 20, 6004 CV Weert, The Netherlands, Tel: +31 (0) 495.533.666.

About Eurostep

Eurostep delivers software and services for product lifecycle management with a particular focus on the exchange and sharing of data within and between enterprises. Services range from pre-studies to the implementation and support of systems. Eurostep has subsidiaries in Sweden, the UK, France, Finland, Germany, and the US, and has blue-chip customers in a variety of industries including automotive, aerospace, defense, energy, high tech, and building & construction.

Eurostep has since many years been contributing in developing and promoting product data standards and standards promotion with examples have always been an important part of the PDT conferences.