

*This 'Call for speakers' invites original contributions concerning any of the following specific or general topics, or other related material. Speakers should be from industrial end-user companies but may be nominated by solution providers.*



# Call for Speakers

## PLM Road Map & PDT 2020

**“Digital Thread—the PLM Professionals’ Path to Delivering Innovation, Efficiency, and Quality”**

### Two locations

Washington D.C, USA May 12-13, 2020

The Marriott Tysons Corner, Tysons Corner, VA

### Sweden Fall 2020

Location either Stockholm or Gothenburg



## Theme: Digital Thread—the PLM Professionals’ Path to Delivering Innovation, Efficiency, and Quality

The Digital Thread is a multifaceted opportunity with implications affecting innovation, efficiency, and quality. Many companies view these dimensions as a tradeoff and define performance improvement goals and strategies to achieve what they see as an optimum balance between the three. However, for companies that manufacture airplanes, automobiles, medical devices, military equipment, heavy machinery, and the AEC sector, innovation, efficiency, and quality are independent imperatives, and improvements in all three dimensions are aggressively sought-after.

Industry leaders have developed strategies and are pursuing implementations of the Digital Thread in ways that enhance their innovation platform, increase efficiency of development, production, and service, as well as their ability to assure compliance with the highest standards of product quality.

In the tradition of providing an event tailored to the interests of PLM Professionals, we have crafted an agenda that offers a mix of presentation topics related to the theme of the conference.

### Solicited Presentation Topics Include:

- Lifecycle configuration management of products and systems
- Model-based definition (MBD) required to achieve the Digital Twin
- Collaboration through the extended enterprise
- Model-based systems engineering (MBSE)
- Standards to support the Digital Thread
- Implementation models including cloud and hybrid
- Security and IP protection in PLM
- The use of BI, AI and technologies to support the democratization of PLM

In your presentation proposal one of the topics listed above should be addressed from the perspective of future state visions, requirements and roadmaps, or case studies of transformational implementations encompassing people, process, and technology.

### Key dates:

February 4	Call for speakers/abstracts open for North America 2020
February 14	Abstracts due
May 12-13	Conference, Washington D.C, USA

May 15	Call for speakers/abstracts open for Europe 2019
May 31	Abstracts due
TBD	Conference Sweden

### Process:

Submit your abstract (100 - 200 words) and proposed presentation topic, along with a proposed presentation title to [c.peck@CIMdata.com](mailto:c.peck@CIMdata.com). Please indicate the event you would like to speak at, it could be both.

### Questions?

Visit the CIMdata website at <https://www.cimdata.com/en/education/plm-conferences/plm-road-map-pdt-na-2020> or email Cheryl Peck at [c.peck@CIMdata.com](mailto:c.peck@CIMdata.com)