

THE MODEL-BASED ENTERPRISE : PLM AS BACKBONE OF A&D DIGITAL TRANSFORMATION

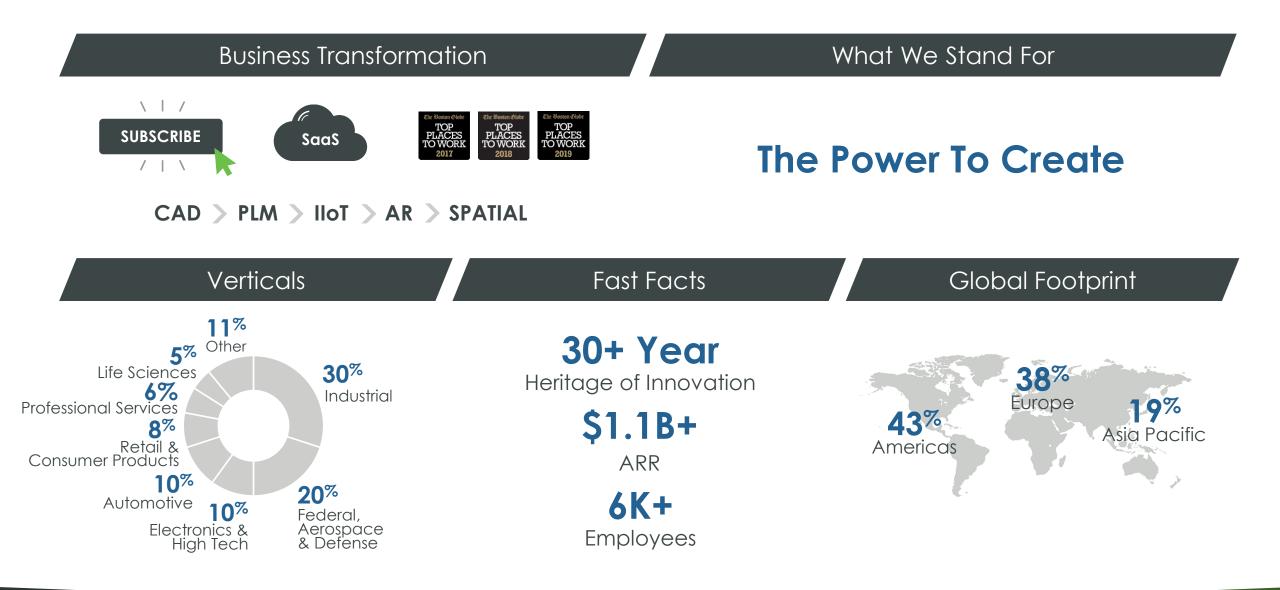
Kevin O'Brien GM, PLM Business

November 17, 2020



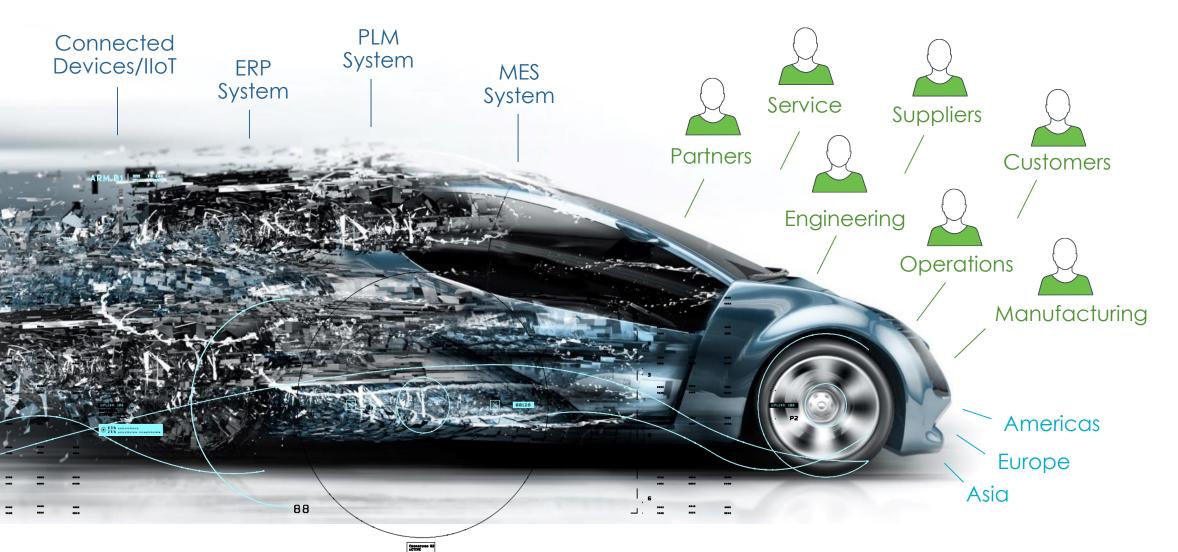
GLOBAL LEADER OF DIGITAL TRANSFORMATION





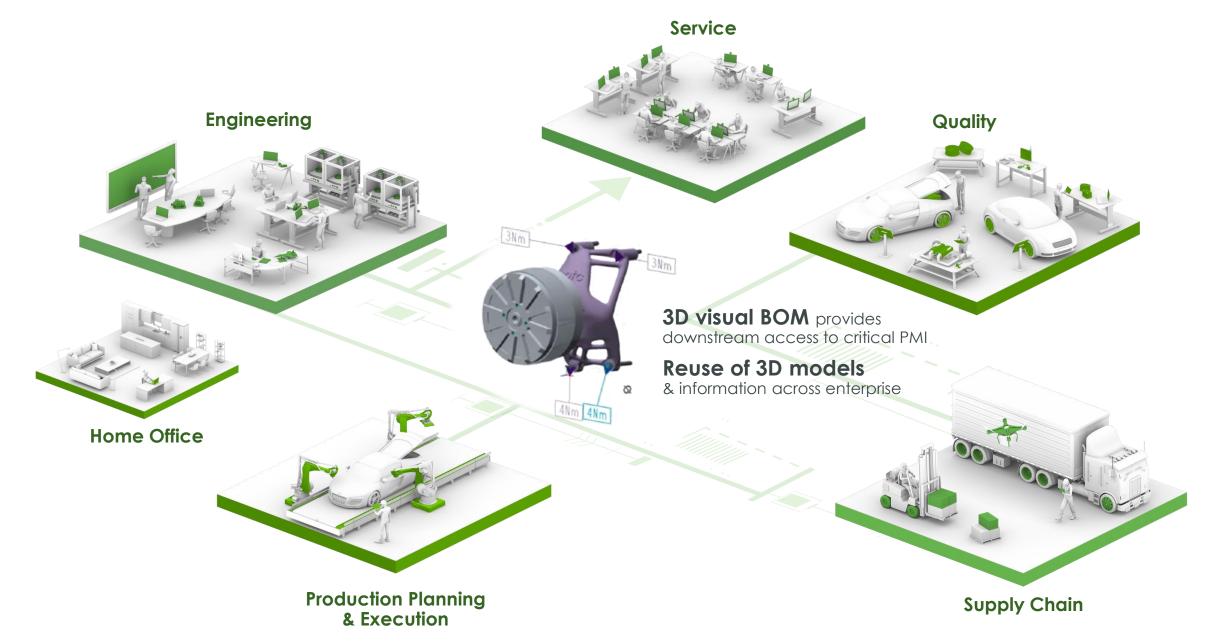
PLM HAS BECOME STRATEGIC ENTERPRISE-WIDE SOFTWARE Sptc

There is a growing need for the entire global enterprise to get involved with product development, and in the context and domain they are accustomed.



PLM ENABLES THE **MODEL-BASED ENTERPRISE**





SECURE COLLABORATION





Today

- Manual Exports on demand (slow, error prone)
- Printouts and paper plots (quickly outdated)
- Ad-hoc in-person notifications (lack of context)



Primary PLM Users
Full Windchill PLM Skills & access



Secondary PLM Participants Frequent view and contribute

Extended PLM Participants **Occasional** view or contribute

With Multi-Enterprise PLM

- Role and Task-based Apps (on-demand for the job)
- Online Access to PLM and other Content (up-to-date)
- Multi-System data and workflows (full context view)

INCREASED COLLABORATION FOR FLEET READINESS Sptc

The United States Navy selected Windchill SaaS to manage full 3D renderings of ship, weapon, and support systems with all the right configurations creating efficient processes for logistics and service.



OUT-OF-THE-BOX SOLUTIONS = TIME TO VALUE





BOM Management

Manufacturing process management Product data management

Project and design collaboration, governance, and workflow

Requirements and test management



Change and configuration management

Model-based systems engineering Product variability management

Quality management

Service process management

SAAS DELIVERY = TIME TO VALUE



LOWER COSTS OF OWNERSHIP

- Reduced IT complexity and resource requirements (hardware and people)
- Single point of contact application and infrastructure

FLEXIBLE COLLABORATION

- Secure, real-time access to product from alternative/remote work environments
- Purpose-built, role-based, no training required apps

PERFORMANCE

- Configured to manage high volume of CAD, product and system data
- Pro-active monitoring, health check and continuous optimization of systems and security

PLM Cloud Value for the Enterprise

SECURITY

- Audited by third parties aligned with compliance initiatives like SOC II, FEDRAMP – DISA IL5
- Risk reduction controls

PTC uniquely provides industrial companies with:

- Deep industrial domain expertise and proven doubledigit impact
- Unique and award-winning technology portfolio optimized for all the ways you work
- Robust partner network that accelerates time-to-value



