

*This 'call for abstracts' invites original contributions concerning the theme of the event, or other related material.  
Abstracts should come from industrial end-user companies but may be nominated by solution providers.*



# Call for Abstracts

## PLM Road Map & PDT Spring 2021

**“DISRUPTION—the PLM Professionals’ Exploration of Emerging Technologies that Will Reshape the PLM Value Equation”**

### Virtual-Live Event

May 19-20, 2021

(over two half-days, available in North America & European time zones)

Also planning for a live event in

**Sweden 17-18 November**

Location either Stockholm or Gothenburg



## Theme: **DISRUPTION—the PLM Professionals’ Exploration of Emerging Technologies that Will Reshape the PLM Value Equation**

PLM is increasing in scope and value with the emergence and application of new technologies and processes. With the expansion of digitalization across the whole life cycle, endless opportunities open up to innovate and work more efficiently, inside the enterprise and across the value chain of suppliers, partners, and users. Emerging disruptive technologies that expand the promise of the Digital Thread and the Digital Twin are going through the obligatory hype cycle. Some will make it into the mainstream, and others will be lost and forgotten. The ones that make it are true disruptors, capable of changing and redefining industries. Digital is everywhere these days, and its’ limits are hard to see.

PLM Road Map & PDT 2021 will examine emerging disruptive technologies such as SaaS, cloud, hybrid, low-code/no-code integration platforms, model-based engineering, additive manufacturing, virtual reality /augmented reality, IoT, blockchain, machine learning, and artificial intelligence. The value they promise to deliver and why they may be disruptive will be considered. No discussion on emerging disruptive technologies would be complete without looking at the standards needed to ensure openness and interoperability. Additionally, we will share some examples of applying these technologies in industries such as aerospace & defense, automotive, AEC, high-tech, and medical devices.

In the tradition of providing an event tailored to PLM Professionals’ interests, we have crafted an agenda that offers a mix of presentation topics related to the conference theme.

### **Possible presentation topics could answer the following questions:**

- How do we select technologies, define processes, and train people to realize the potential value when whole industries are digitalized?
- How do we establish a balance between efforts in strategy, innovation, standards, openness, growth hacking, and DevOps?
- What is the role of the PLM Professional across the PLM ecosystem?
- How fast can we go without losing the “M” in PLM?

We look forward to receiving your abstract on emerging disruptive technologies

### **Key dates:**

February 4	Call for speakers/abstracts open for Spring 2021
February 16	Abstracts due
May 19-20	Virtual-live event (over two half days)

May 15	Call for speakers/abstracts open for Fall 2021
May 31	Abstracts due
November 17-18	Conference Sweden

### **Process:**

Submit your abstract (about 200 words) and proposed presentation topic, along with a proposed presentation title, to [c.peck@CIMdata.com](mailto:c.peck@CIMdata.com). Please indicate the event you would like to speak at; it could be both.

### **Questions?**

Visit <https://www.cimdata.com/en/education/plm-conferences/plmrm-pdt-spring-2021> or email Cheryl Peck at [c.peck@CIMdata.com](mailto:c.peck@CIMdata.com)